

Case Study : Bacteriostatic Water Australia “Google Ads”

How we helped “Bacteriostatic Water Australia” to acquire desired Sales Conversions and conversion Rates.

Bacteriostatic Water Australia

[HOME](#)[CATALOG](#)[ABOUT US](#)[FAQ'S](#)[CONTACT](#)[ARTICLES ▾](#)

10ML

BACTERIOSTATIC PRESERVED SALINE



Bacteriostatic 0.9% Sodium Chloride Injection Brand



USP is a Sterile



Nonpyrogenic



Isotonic Solution of Sodium Chloride in Water for Injection



Client Overview

Client Name : Bacteriostatic Water Australia

Industry: Suppliers of Bacteriostatic Water and Preserved Saline

Location: Australia

Company Bio: Bacteriostatic Water Australia is an Australian owned and operated company based in Brisbane, Australia and is one of the main suppliers of Bacteriostatic Water and Preserved Saline in Australia.



Our Findings

- **Poor Ad Strength**
- **Duplicate Keywords**
- **No use of Extension**
- **Disapproved Products**
- **No Conversion Tracking**
- **Irrelevant Search terms**



Action Taken

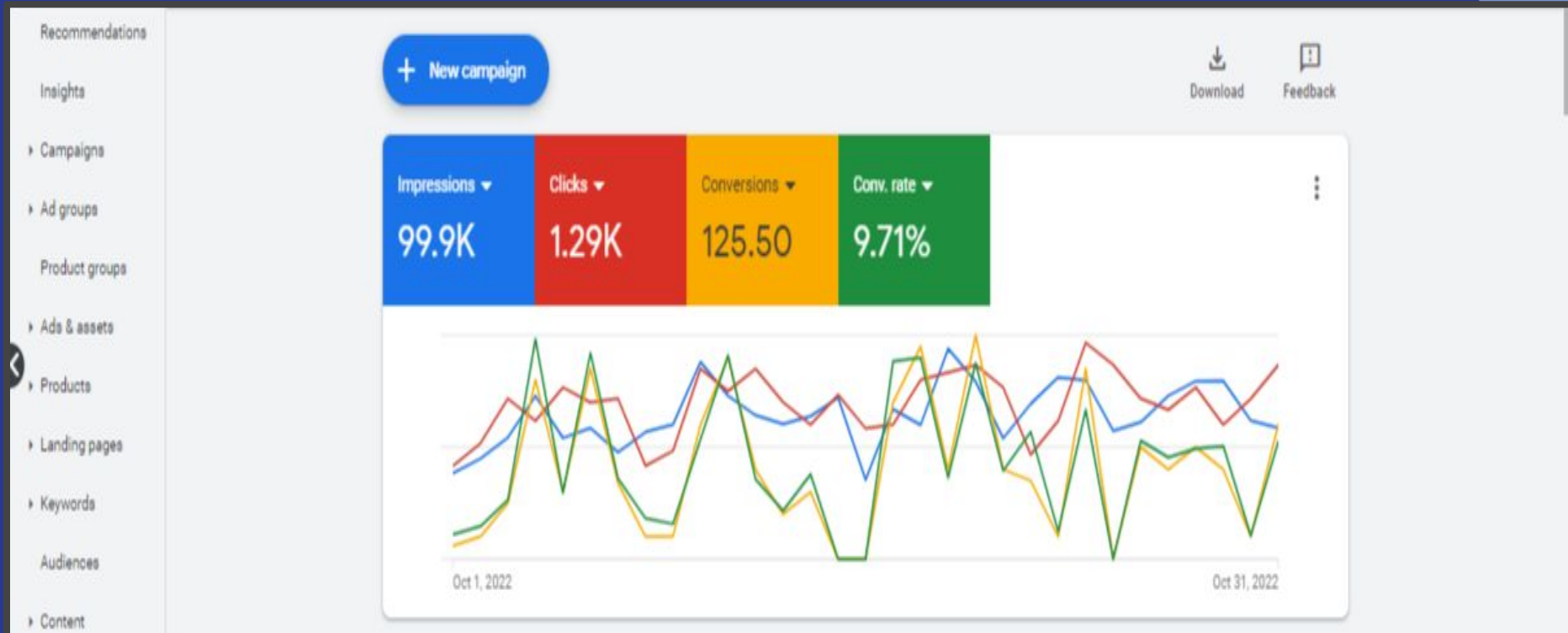
- **Created Performance Max Campaign**
- **Optimized Ad Copy**
- **Created and Setup Extensions**
- **Setup Retargeting**
- **Created Supplementary Feed**
- **Created custom audience segments.**
- **Conversion Tracking Setup**



Results: Before



Results: After



Results Comparison Table

Metrics	Before	After
Impressions	49.6K	99.9K
Clicks	1.02K	1.29K
Conversions	75	125
Conversions Rate	7.44%	9.71%



About us - Rank The Page

Best SEO Company in **India** With Guaranteed Google Page #1 Ranking Using White Hat SEO Strategies. Rank The Page is an adept team of SEO and Web experts with 10 years of extensive experience that ensures page one ranking for all our clients. Our business-centric approach clinches website ranking along the lines of the business goals with every component at the right place for every website.



Contact us: +91-783-777-7045